



# Campaign Media Production Coaches

Greene HD Productions, Inc.

High Definition Production Services Since 1995



You don't have to buy one of these, you can use ours!



# Campaign Productivity

## On the Cutting Edge

The political campaign today has changed dramatically with the last presidential election. The traditional methods are fast being replaced in large campaigns with a new high tech approach, that definitely is working. To reach voters today, you must have technology that can quickly place information and especially video up on the net and social networking sites fast! This is where we come in.

We offer a a first-of-its-kind HDTV production and political mobile office that has been designed to take advantage of this new marketplace. Travel anywhere within your state and have complete access to the internet, HDTV, mobile office, space for interviews, and make a huge impression at every stop you make.

HDMC-1 took the television industry by surprise when launched 24 months ago. It won 2 best of show awards at NAB 2007 and was featured in 7 industry magazine articles. HDMC stands for High Definition Motor Coach. Your campaign has a prime opportunity to stay on the cutting edge of this technology and reach voters faster and with more effectiveness than ever before possible.

## Highlights

- A mobile campaign office, anywhere at anytime
- Your own television studio and media access point 24/7
- Comfortable and functional work environment
- Internet uploading access at all times
- Efficient and very cost effective for large campaigns



# Unparalleled Services

HDMC-1 is a fully tested and proven HDTV production mobile designed to fit the special needs of a major state or national campaign. More comfortable and roomy than any mobile on the road today and also more cost effective. Think of this as mobile campaign headquarters, its not just a bus, its so much more. Wrap the exterior in your campaign colors and logo and it makes a huge statement coming and going.

## **Mobile Campaign Office**

Complete mobile office and media center for any large campaign. Satellite internet access, computer work stations, internet web services, as well as mobile interview, meeting, and general work space while on the road.

## **Editing Capabilities**

This mobile contains a unique "tapeless" operating system designed to record straight onto hard drives. This will allow for immediate access to clips for editing while stopped or in motion. Quickly create, edit, and upload video to the internet from anywhere at anytime.

## **An Example in Productivity**

As candidate in a senate race travels from city to city he can have the speeches taped and released later that day in HD on his website and social networking sites. He can conduct small press interviews and his mobile staff can work on daily political needs while traveling to the next venue. Never before was this possible using one vehicle in such a compact and efficient fashion.

## **HDTV on Demand**

Complete HDTV television facility. Will be able to accommodate up to 6 cameras in a live broadcast or internet streaming environment. Including a broadcast quality HD editing system, with graphic and color correction capabilities.

## **Comfort on the Campaign Trail**

This production mobile allows for sleeping accommodations for up to 4 core crew and full bathroom and kitchen facilities. The comfort and convenience of this work environment is simply unsurpassed in any campaign.

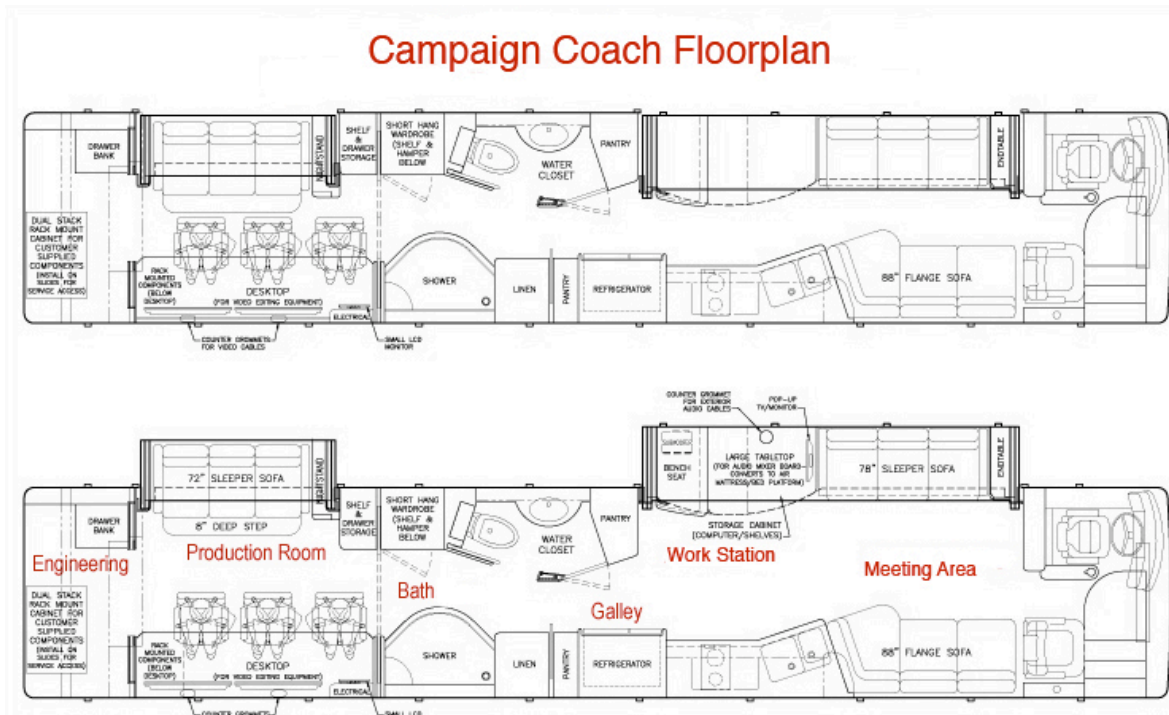
# Mobile Campaign and Media Vehicle



Sample Production from a Gubernatorial Race in Texas:  
<http://www.vimeo.com/user1828480/videos/sort:date>



# Floorplan & Costs



## Cost Structure

- 🔊 Our services are all inclusive, including a driver and media technician on board at all times.
- 🔊 Budget designed for long term use, can be especially cost effective for use from 6 to 16 month campaign terms. Any campaign contract for 3 months or more has the option to wrap the bus in campaign colors and logos.
- 🔊 Affordable weekly and monthly rates, turn key, including crew, cameras, and editing services. Each budget tailored to meet your needs.
- 🔊 Daily or weekly rates available, contact us for specific information.



## For More Information Contact:

Greene HD Productions, Inc.  
6724 Calender Rd.  
Arlington, Texas 76001  
817-860-4086

Our Production Website:  
[www.greenehdtv.com](http://www.greenehdtv.com)

Sample Production from a Gubernatorial Race in Texas:  
<http://www.vimeo.com/user1828480/videos/sort:date>

